IAE NANCY SCHOOL OF MANAGEMENT

ÉCOLE UNIVERSITAIRE DE MANAGEMENT



MASTER

MASTER **MANAGEMENT & ADMINISTRATION DES ENTREPRISES**, UNIVERSITÉ DE LORRAINE

SUSTAINABLE CORPORATE MANAGEMENT

IN ENGLISH ONLY

DIPLÔME NATIONAL DE MASTER CONTRÔLÉ PAR L'ÉTAT

UNIVERSITÉ DE LORRAINE

IAE FRANCE Écoles Universitaires de Management

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BSIS BUSINESS SCHOOL IMPACT SYSTEM

Objectives



The Master MAE Sustainable Corporate Management' (SCM) is a two-year programme taught entirely in English at the IAE Nancy School of Management, Université de Lorraine. This programme prepares students for careers as executives, managers and experts capable of integrating considerations of social responsibility and sustainability at the heart of business processes and functions.

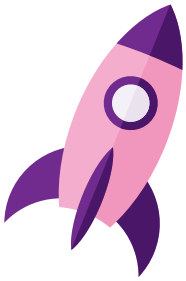
Combining an understanding of the challenges posed by major environmental and technological transitions, principles of social responsibility and expertise in business administration and management, the SCM Master's programme enables students to acquire the skills needed to develop responsible strategies, lead projects and integrate sustainable development into business practices. SCM emphasizes leadership, innovation, intercultural collaboration and responsible decision-making within an international environment.

Designed for students from a variety of academic backgrounds, including engineering, science, humanities, social sciences, law and other disciplines, the programme enables participants to complement their existing expertise with advanced management skills and knowledge focused on sustainable development.

Why choose the SCM programme?

- A recognized national Master's degree from a leading European university
- A fully English-taught program in a multicultural environment
- An interdisciplinary approach combining management, sustainability, and transition challenges
- Courses addressing CSR, ESG, innovation, circular economy, and sustainable transformation
- Career-oriented training preparing students for responsible leadership roles through theoretical learning, group projects and industry visits
- International opportunities through exchange programs, EURECA-PRO, and double degree pathways

Opportunities



Graduates of the Master in Sustainable Corporate Management will be equipped for leadership roles in diverse sectors, integrating sustainability into organizational practices. The program emphasizes ethical decision-making and prepares graduates to address ecological and technological challenges, drive organizational change, and implement strategies for environmental and social responsibility. With a global perspective, they will be capable of managing teams and projects in multicultural environments.

Career opportunities will vary according to each graduate's original academic discipline and selected courses, professional experience, language proficiency and skills developed throughout the programme.

POTENTIAL CAREER PATHWAYS FOR PROGRAMME GRADUATES:

- ↘ *Sustainability Manager / CSR Manager*
- ↘ *ESG Consultant / Sustainability Consultant*
- ↘ *Sustainable Supply Chain Manager*
- ↘ *Transformation & Change Manager*
- ↘ *Circular Economy Project Manager*
- ↘ *International Business & Development Manager*
- ↘ *Sustainable Engineering / Industrial Project Manager*
- ↘ *Strategic Human Resources Manager*
- ↘ *Responsible Transformation Consultant*
- ↘ *Sustainability Project Manager*

Study Programme



The course hours mentioned below represent the total in-class teaching/instruction time. Beyond these hours, students are expected to participate in individual and group projects, prepare presentations read and deepen their knowledge on their own, and submit written papers. This 2 years Master's programme emphasizes the importance of theoretical knowledge, applied learning, and independent study. Therefore, students will also have to dedicate time outside of class to enhance their understanding and complete assignments effectively.

The general architecture of the programme is as follows:

	SUSTAINABLE CORPORATE MANAGEMENT YEAR-1	SUSTAINABLE CORPORATE MANAGEMENT YEAR-2
1ST SEMESTER	Courses: 256 hours (mid-September - end of December) 30 ECTS	Courses: 256 hours (mid-September - end of December) 30 ECTS
2ND SEMESTER	Courses: 256 hours (late January - late May) 30 ECTS	Professional experience (4 to 6 months) and Master's thesis (January to September) 30 ECTS

Students have the possibility to complete an exchange semester at a partner university during the first semester of the second year. The project must be planned well in advance, and the choice of semester, university and modules is subject to the programme director's approval

START OF THE ACADEMIC YEAR

MID-SEPTEMBER

Compulsory attendance for all courses

SUSTAINABLE CORPORATE MANAGEMENT

FIRST YEAR - SEMESTER 1

S&T CULTURE ON TRANSITIONS 1: RESOURCES MANAGEMENT	Topics Include: • Resource Management and Circular Economy	This topic introduces students to key environmental challenges and the social, societal, technological and economic transformations required for sustainable transitions. It explores scientific and technological approaches for adaptation, mitigation and innovation, as well as the role of institutions, organizations and stakeholders. This course focuses particularly on sustainable resource management, the preservation of primary resources, the valorisation of secondary resources, and circular economy strategies.
LAW, COMPETITION AND BUSINESS STRATEGY	Subjects taught: • European Law and Values • Managerial Economics • Strategic Management	This curricullum block provides students with an understanding of the legal, economic and strategic frameworks shaping organizations in Europe and international environments. It explores European regulations and values, managerial economics principles, and strategic management approaches, enabling students to analyse competitive environments and develop effective and responsible business strategies.
HUMAN RESOURCES, INTERCULTURALITY AND COMMUNICATION	Subjects taught: • HR Policies and Tools • Intercultural and Diversity Management • Communication and Leadership	This thematic block focuses on the management of people within organizations and the development of responsible human resource practices. Students will explore HR policies and tools, intercultural and diversity management, and learn how to communicate and lead effectively in multicultural professional environments.
RESPONSIBLE MARKETING FOUNDATIONS	Subjects taught: • Fundamentals of Marketing • Sustainable Strategies on Global Markets	This module unit introduces students to the fundamental principles of marketing while integrating sustainability challenges and responsible business practices. Students will learn how to analyse markets and consumer behaviour, understand global market dynamics, and develop sustainable marketing strategies that encourage responsible consumption and long-term value creation.
ENTREPRENEURSHIP	Subjects taught: • Introduction to Entrepreneurship • I&E EURECA-PRO Mini Lecture Series • Budget, Costs & Reports • Business Law	This teaching unit introduces students to entrepreneurial thinking and the essential tools required to create, develop and manage projects or business initiatives. It covers innovation, entrepreneurship processes, financial concepts such as budgeting and cost analysis, and fundamental aspects of business law. Students will also benefit from the I&E EURECA-PRO mini lecture series, providing insights into innovation and entrepreneurship within an international context.
TRANSVERSAL SKILLS AND ELECTIVES 1	Activities Include: • Student Project • French as a Foreign Language (if required) • Additional activities including EURECA-PRO opportunities	This module allows students to develop additional professional, linguistic and transversal competencies alongside their academic training. Students strengthen their engagement through collaborative projects, international activities, language development, and complementary learning opportunities offered within IAE Nancy, Université de Lorraine and the EURECA-PRO European University Alliance.

FIRST YEAR - SEMESTER 2

S&T CULTURE ON TRANSITIONS 2: THE INDUSTRIAL TRANSITION	Topics Include: • Decarbonation and Industry of the Future	This topic introduces students to the major environmental, technological and industrial transformations shaping the future of organizations. It explores scientific and technological strategies for adaptation, mitigation and innovation, as well as the role of institutions, industries and stakeholders in addressing sustainability challenges. This course focuses particularly on industrial transitions, decarbonation strategies, Industry 4.0 and 5.0, and the development of more sustainable production models.

ORGANIZATIONAL STUDIES	Subjects taught: • Systemic Approaches of Organizations • Operations Management • Innovation Management	This subject area explores systemic approaches to understanding organizations and their transformation processes. Students will analyse how organizations operate, manage resources, adapt to technological changes and implement innovation strategies. The course provides essential tools to understand organizational complexity and support sustainable change in evolving business environments.
HUMAN RESOURCES MANAGEMENT	Subjects taught: • Organizational Behavior • International Management and Mobility	This learning unit develops students' understanding of individual and collective behaviours within organizations. It focuses on managing and motivating people effectively, understanding workplace dynamics, and addressing human resource challenges in international contexts. Students will also explore international management practices and global mobility issues affecting modern organizations.
CORPORATE SOCIAL RESPONSIBILITY IN PRACTICE	Subjects taught: • Green Governance and CSR • Developing Sustainable Global Marketing Programs • Supply Chains and Logistics Issues	This subject area focuses on how organizations integrate sustainability principles into their relationships with stakeholders. Students will explore corporate social responsibility (CSR), responsible governance practices, sustainable marketing strategies and the challenges of building environmentally responsible supply chains and logistics systems.
PROJECT MANAGEMENT	Subjects taught: • Project Management Methods • Global Performance Control • Creative Thinking	This course block introduces students to essential project management approaches and tools required to successfully plan, implement and evaluate projects. Students will learn how to manage resources, monitor organizational performance and apply creative thinking methods to develop innovative solutions aligned with strategic and sustainability objectives.
TRANSVERSAL SKILLS AND ELECTIVES 2	Activities Include: • Student Project • French as a Foreign Language (if required) • Additional activities including EURECA-PRO opportunities	This module enables students to continue developing complementary academic, professional and personal skills. Through collaborative projects, international experiences and additional learning opportunities, students strengthen their adaptability, intercultural awareness and engagement within a sustainable and global environment.

SECOND YEAR - SEMESTER 3

S&T CULTURE ON TRANSITIONS 3: REFOUNDING AGRICULTURE	Topics Include: • Agriculture, Sylvestry and Soils	This topic introduces students to the major environmental, technological and societal challenges linked to agricultural and natural systems. It explores scientific and technological approaches for sustainable transitions, focusing on the transformation of agricultural practices, soil preservation, biodiversity challenges, and the responsible management of natural ecosystems. Students will examine the role of institutions, organizations and stakeholders in developing sustainable solutions for the future of food production and land management.
SUSTAINABLE ORGANIZATIONAL CHANGE	Subjects taught: • Economics of Globalization and Transitions • Business Ethics • Designing Organizations in Transition	This thematic block explores how organizations adapt and transform in response to economic, environmental and societal transitions. Students will analyse the impact of globalization and sustainability challenges on business models and organizational strategies. The course also develops an understanding of ethical decision-making and organizational design approaches that support responsible and sustainable transformation.

HR MANAGEMENT IN TRANSITION TIMES	Subjects taught: • The Future of Work: Industrial • Relations and HR Issues • Labor Law Issues During Transitions	This teaching module focuses on the evolution of work and human resource management in the context of major social, technological and environmental transformations. Students will explore future workplace challenges, industrial relations, responsible HR practices, and legal issues affecting organizations during periods of transition. The course prepares students to develop sustainable HR strategies that support both organizational performance and employee well-being.
GREEN FINANCE	Subjects taught: • Principles of Sustainable Finance and Responsible Investment • ESG Reporting	This course unit introduces students to the principles of sustainable finance and the growing role of environmental, social and governance considerations in financial decision-making. Students will learn how responsible investment practices contribute to sustainable development and how organizations communicate their sustainability performance through ESG reporting frameworks.
INVESTIGATION AND RESEARCH METHODS	Subjects taught: • Management Research Methods: Building a Master's Thesis • Qualitative and Quantitative Methods • Lecture Series / Seminar	This course block prepares students for the development of their Master's thesis by introducing advanced research methodologies in management sciences. Students will learn how to formulate research questions, analyse scientific literature, design qualitative and quantitative investigations, collect and interpret data, and develop evidence-based managerial recommendations.
TRANSVERSAL SKILLS AND ELECTIVES 3	Activities Include: • Student Project • French as a Foreign Language (if required) • Additional activities including IAE, Université de Lorraine or EURECA-PRO certifications and opportunities	This teaching unit supports students in strengthening their professional profile and developing additional competencies beyond traditional coursework. Students engage in complementary academic activities, certifications, international experiences and personal development opportunities designed to enhance employability and prepare them for their future careers.

SECOND YEAR - SEMESTER 4

PROFESSIONAL DEVELOPMENT	Professional Development : professional experience (internship, job, entrepreneurial project, research project…) + report and defense on professional development AND Master's thesis + Defense of master's thesis

Who should apply?



THE SCM PROGRAMME WELCOMES STUDENTS FROM ACROSS THE GLOBE WHO ARE PASSIONATE ABOUT SUSTAINABLE AND RESPONSIBLE MANAGEMENT.

This program is designed for:

- Engineers seeking managerial and sustainability expertise
- Scientists interested in ecological and industrial transitions
- Social science and humanities graduates aiming for management and leadership roles
- Professionals wishing to drive sustainable transformation
- Possibly business and management graduates seeking to broaden their organisational perspective and specialise in responsible and sustainable management.

PREREQUISITES

Applicants must hold a Bachelor's degree or equivalent qualification representing at least 180 ECTS credits from a recognised higher education institution.

Applicants must demonstrate a minimum B2 level in English; C1 is recommended. IELTS, TOEFL, TOEIC and Duolingo certificates are accepted. Native English speakers and applicants who can provide satisfactory evidence of previous study or professional experience conducted in English may be exempt from submitting a language test.

No French-language certificate is required for admission. Nevertheless, basic French (A1) is strongly recommended at their arrival in France, and students are asked to develop their French proficiency (B1/B2) to support future internship and career opportunities in France.

APPLICATION PROCEDURE

WHICH APPLICATION PLATFORM SHOULD YOU USE?

APPLICANT CATEGORY	APPLICATION PLATFORM	INDICATIVE APPLICATION PERIOD
NON-EU Applicants residing in a country covered by the Études en France procedure: (Check the list of countries)	ÉTUDES EN FRANCE pastel.diplomatie.gouv.fr/etudesenfrance	Dates vary by country and may run from October to December/January
France and EU residents	MON MASTER monmaster.gouv.fr	Generally, from Mid-February to Mid-March
NON-EU Applicants residing in a country not covered by Études en France		

Application dates are determined annually. Études en France deadlines are set by the relevant Campus France office or French embassy in each country.

Here are a few important steps:

STEP 1: Online application

STEP 2: Application review .

STEP 3 : Interview or video presentation, if shortlisted

STEP 4 : Admission decision published on the application platform

Admission decisions are published according to the official calendar of the relevant application platform.

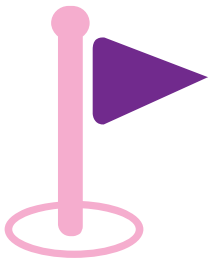
Direct Admission into the Second Year (M2)

Direct admission into the second year of the Master in Sustainable Corporate Management may be possible depending on the number of available places but remains exceptional.

- Applicants must already hold a Master's degree (or equivalent qualification) in a discipline other than Management and wish to develop complementary expertise in sustainable management based on a clear and already well developed career plan.
- Prior basic knowledge of general management is required
- A minimum B2 level in English and
- A minimum B2 level in French to ensure successful academic integration and professional development opportunities in France.

Applications to be submitted through eCandidat platform for M2

Scholarship



Eiffel Scholarship

Student applications for the Eiffel Scholarship are submitted by the universities. A candidate must be supported by only one university. To apply for our program AND the Eiffel Scholarship, please contact us via email at iae-nancy-international-contact@univ-lorraine.fr between September and 30th October.

Other scholarship

- For more information on various scholarship opportunities, please visit the Campus France website: www.campusfrance.org/en/bursaries-foreign-students.
- In addition, French embassies in many countries offer scholarship programmes for students wishing to study in France. Please reach out to the French Embassy in your home country for more details. Be aware that application deadlines can vary significantly from one country to another and may take up to a year.
- Additionally, for French students, scholarships are available through CROUS (Centre Régional des Œuvres Universitaires et Scolaires). These scholarships are based on financial need and can be applied for via the CROUS website: www.messervices.etudiant.gouv.fr.

Please note that neither the IAE NANCY School of Management nor the Université de Lorraine offers a dedicated scholarship program for students.

Useful Information

TUITION FEES

Applicable from the 2027 intake - subject to changes according to French national regulations and Université de Lorraine policy.

EU STUDENTS Students from France, European Union countries, European Economic Area countries, and Switzerland	**ANNUAL TUITION FEES:** ***€255*** national registration fees / year + ***€105*** CVEC contribution / year (subject to annual adjustment)
NON-EU STUDENTS Students from countries outside the European Union, European Economic Area, and Switzerland	**ANNUAL TUITION FEES:** ***€3,950*** differentiated registration fee for International students / year + ***€105*** CVEC contribution / year (subject to annual adjustment)
CONTINUOUS EDUCATION Only for French people in employment or with more than two years study gap	**ANNUAL TUITION FEES:** **Financed by companies** ***€6,900*** (+ ***€255*** national registration fees) **Financed by the candidates themselves** M1 : ***€3,300*** (+ ***€255*** national registration fees) M2 : ***€3,900*** (+ ***€255*** national registration fees)

Note: Tuition fees are established according to the regulations of the French Ministry of Higher Education and Université de Lorraine. They apply to each academic year of the Master's program and may be updated according to national regulations.



Head of Master Programme

EMMANUELLE GURTNER

Academic coordination and programme management

emmanuelle.gurtner@univ-lorraine.fr

Application Guidance & International Student Support

ASIF SULAIMAN

Application assistance, admission guidance, and support for international students before enrollment at IAE NANCY

asif.sulaiman@univ-lorraine.fr

iae-nancy-international-contact@univ-lorraine.fr

Student Administration Office (Scolarité)

VIRGINIE JASMIN

Administrative follow-up and student support after enrollment at IAE Nancy

virginie.jasmin@univ-lorraine.fr

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