



**Diploma  
in Management**

**BROCHURE**

**2023**

# INTRODUCTION

The University Diploma in Management from IAE Nancy is 1 semester high-level diploma in theoretical and applied management taught in English. It is open to business and non-business students after 4 years of university studies following a Bachelor's degree or first-year Master's programme (M1) and to professionals in adult continuing education. This course allows students or managers to complement their expertise in non-business fields with a comprehensive curriculum in business. In order to meet business challenges in a globalized world, this course also allows students or managers specialized in specific fields to broaden their perspectives and increase their transferable skills. The diploma corresponds to 30 ECTS credits for full semester.

## OBJECTIVES

- A general diploma in management with a process-focussed approach to organizations.
- Courses that tackle the contemporary international issues faced by organizations.
- Knowledge acquisition to strengthen existing managerial skills and cultivate new skills that could lead to promotion
- The issues facing management in international contexts form the core of the topics included in all the courses offered.

## OPPORTUNITIES

The participants in the program will learn to manage transversal management processes, effect organizational change and define the business strategy of an organization. On completion of the programme, graduates will be able to redefine organizational processes and the roles and structures consistent with a company's business strategy. They will also learn about managing people and projects in global, multi-cultural contexts, with an emphasis on collaborative transversal processes rather than a functional silo approach.

- **Manager in International Business (Marketing, commerce, etc.)**
- **Business Unit Manager.**
- **Organization management: control and performance management.**
- **Strategic human resource management in multicultural contexts.**
- **Engineering project management (dual competencies).**
- **Consulting in organizational transformations.**

# CURRICULAM

The diploma is a one semester program offered from January to March 2023.  
The curriculum is as follows.

SEMESTER 2, January - March

Theoretical Semester of Diploma in Management		
Subject	ECTS Credits	Hours
Organizations and Strategic Management		
Strategic Management	6	45
Organization Theories		
Economics of globalization		
International Law and HR Management		
Labour and Employment Relations	5	42
International Management and Mobility		
International Business Law		
Information and Control Systems		
Management simulation game	5	45
Management control and performance management		
Management information systems		
International Marketing and Research Methods		
International Marketing	6	54
French Politics		
Management research methods		
Internship and Master's Thesis		
Master's thesis & internship or professional activities	8	3-6 Months
End of DIM		

## ADMISSION

The admission procedure consists of two steps:

- Examination of the application file, and then, for those selected at the end of this first step,
- An interview on the candidate's background and motivation.

All students need to fill in the application form available online on the IAE NANCY- DIM website and send it to [iae-nancy-international-contact@univ-lorraine.fr](mailto:iae-nancy-international-contact@univ-lorraine.fr) with all the required documents mentioned in the **IMPORTANT DOCUMENTS** section.

# APPLICATION REQUIREMENTS

The IAE Nancy will assess each student based on their previous academic record and qualifications. A motivation letter is required in addition to previous degree achievement and recent language certification. Applicants' academic records are evaluated individually by the Examination Board of the program.

## Motivation Letter

Candidates must submit a letter of Motivation in English (2 pages maximum) Based on your demonstrated language proficiency and degree, Your Letter of Motivation must answer these following questions:

- Why you want to pursue the specific degree?
- How this course will complement your previous studies as well as your future career goals?
- What qualities you can bring to the program?
- Why the specific university is the right fit for you?

## Diploma/Degree Requirement

You hold a bachelor's degree with 240 ECTS in any field, with a minimum of four years of study.

You hold a bachelor degree of three-years and a master degree of one year,  
Or You hold a full masters degree.

**(Preferably in Business/Management Related Field)**

**APPLICATIONS FROM CANDIDATES WITHOUT EITHER A 4-YEAR BACHELOR'S OR MASTER'S DEGREE OR ANY EQUIVALENT DIPLOMA WILL BE REVIEWED BY A COMMISSION FOR VALIDATION OF THEIR PROFESSIONAL EXPERIENCE.**

## Language Requirement

In order to apply, applicants must provide a valid & recent certificate of English language proficiency, which demonstrates a minimum B-2 level. All IELTS, TOEFL, TOEIC, and Duolingo tests are accepted.

**A PROOF OF WORKING OR STUDYING IN AN ENGLISH-SPEAKING ENVIRONMENT IS ALSO ACCEPTABLE IF YOU DON'T HAVE AN ENGLISH LANGUAGE CERTIFICATE.**

## Important Documents

- Curriculum Vitae
- Letter of motivation
- Copy of your identity document (Passport, Birth Certificate etc)
- Please provide scan-copies of all of your diplomas and certificates (If diplomas are in a language other than French or English, a sworn translation is required)
- For non-native English speakers, a B-2 level of proficiency in English will be required.
- Transcript of Records of the current course of study in 2022/2023
- Detailed transcripts of the courses you studied each year at a higher education institution
- In the event of an interruption of studies, justifications are required (Example: employment contract)
- Description/content of the training courses or course followed

**THE APPLICATION THAT DOES NOT INCLUDE THE ABOVE DOCUMENTS WILL NOT BE CONSIDERED & WILL BE AUTOMATICALLY REJECTED**

## TUITION FEES

TUITION FEE FOR REGULAR STUDENTS:

**1,600 €**

TUITION FEE FOR CONTINUING EDUCATION STUDENTS:

**3,500 €**



## IMPORTANT DATES

APPLICATION DEADLINE:

**30th November 2022**

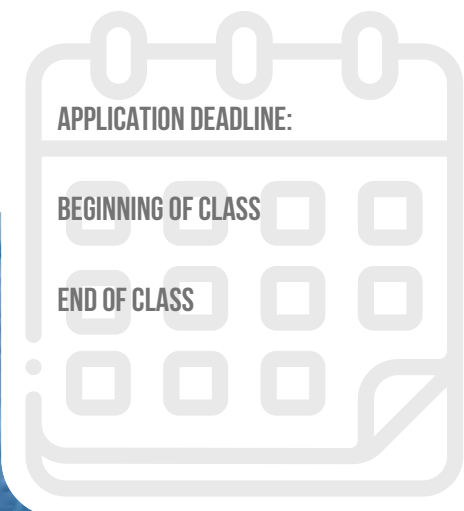
BEGINNING OF CLASS

**04th January 2023**

END OF CLASS

**30th March 2023**

**A 3-6 MONTHS INTERNSHIP OR MASTER THESIS FOLLOWS THE COURSE**





**The classes will take place in Campus  
Manufacture**

**CAMPUS ARTEM**

90 RUE DU SERGENT BLANDAN  
BP 70618  
54010 NANCY CEDEX  
03 72 74 17 30

**CAMPUS MANUFACTURE**

13 RUE MICHEL NEY  
BP 90862  
54011 NANCY CEDEX  
03 72 74 16 40

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